

App.Cat LITE

Instantly make your very own app -and share it with friends- in 2 minutes! App.Cat LITE is a template based tool to rapidly create an attractive and feature-rich iPhone app for business or pleasure. App.Cat LITE makes ONE app, App.Cat PRO makes unlimited apps with more features.

Your app has it all: Animated name and logo, Speed-dial, Map, Galleries, News, RSS, Twitter- and Facebook integration, Live Video and Audio Feed... The lot! And it's gorgeous!

App.Cat LITE is a highly intuitive tool designed to allow rapid app development without writing a single line of code. It's built on App.Cat's famous email based app creation service. App.Cat LITE does away with the email part and fully harnesses the iPhone's power to speed-create, power-edit, and distribute your own app at moment's notice.

It comes with all the tools and professionally designed templates you'll need to make a stunning business- or personal app in minutes.

Watch our short and informative tutorial video on <http://www.app.cat>

As a budget conscious business owner App.Cat LITE is for you! If you're a Pizzeria, run a Spa, mangle a Bar, scratch Vinyl or groom Poodles you can finally grace your customer's iPhone with YOUR app to keep connected and remind them to call.

Pick from 40 eye-catching professional designs, add the features you need, and impress friends, customers, and competitors with instant apps. That simple!

Your apps can be shared with everybody via web, email, SMS, Facebook, Twitter. It's a real app, solidly built on the latest open standards. Developed and deployed in minutes without lengthy approval. It's live the minute you make it!

Like change? Update design, content, and features any time, anywhere directly on your iPhone. Your face-lifted app immediately updates on all iPhones that have your app. Instantly!

Included in App.Cat LITE - Instant App Maker

- ✓ 30 Design Templates
- ✓ Auto-Animator for Logo, Title, Slogan, Splash Screen
- ✓ Interactive Map Wizard
- ✓ Speed Dial Button Automator
- ✓ Code-Free Link- and Phone-Dial Detector
- ✓ Facebook- and Twitter Integration Engine

- ✓ News- and Blogroll Automator
- ✓ Menu Style Customizer
- ✓ Feature Page Maker for "About, Menu, Bio, Schedules"
- ✓ Photo Gallery Engine with direct Camera Access
- ✓ Icon Generator for instant home screen buttons
- ✓ Logo Grabber with Camera- and Photo Roll access
- ✓ Instant Publish Distributor for Changes, Updates
- ✓ Viral Spread Enabler - Anybody can forward your apps
- ✓ Direct app Share via SMS, email, social networks
- ✓ Email Automator for Client-Delivery
- ✓ Free Vanity-Web-Address (app.cat/yourappname)
- ✓ No Service Fees or in-app sales - All features included
- ✓ Versión en español disponible en App.Cat

Even more features available in App.Cat PRO (available on app store too):

- ✓ 52 Design Templates (more on the way, your suggestions welcome!)
- ✓ Unlimited App Creation - Make 1 or 999 different apps
- ✓ RSS Feed Writer for Publications and Blogs
- ✓ Live Stream Producer for Radio and TV Stations
- ✓ Menu Style Customizer App Cat or Traditional
- ✓ Viral Spread Enabler - Anybody can forward your apps
- ✓ Email Automator for Client-Delivery
- ✓ No Service Fees or in-app sales - All features included - Those are YOUR apps to sell or gift
- ✓ Edit and create via iPhone app from app store

App.Cat LITE is an app creator and app factory to rapidly make attractive and feature-rich iPhone apps for business or pleasure. Economically priced it's a nice alternative to the full-blown App.Cat PRO.

Download App.Cat LITE now and make your own app directly on your iPhone in 2 minutes! Guaranteed!

Welcome to App.Cat LITE

App.Cat LITE is a template based tool to rapidly create an attractive and feature-rich iPhone app for business or pleasure.

QUICK START

1) Tap "Make App"

to start making your app

2) Pick a design template

Swipe to see more or hit (↘) to see all

3) DONE – Tap INSTALL

to see your new app on your iPhone

It's fully functional. Now fill it with stuff!

You can now switch back and forth between your new app and App.Cat to see the progress you're making while you add pix, maps and other cool stuff to it.

Change design and content any time. Just hit (✓) after edits and your app updates on every iPhone who has your app. Send it to anybody (by tapping "deliver") when it's ready.

You should fill in the NAME sooner than later because that gives you the cool personal vanity URL (app.cat/mycoolapp) from where clients and friends will download your app. You can always change that personal domain later.

[Watch how we make an app for a restaurant while waiting for desert.](#)

FULL INSTRUCTIONS

What is App.Cat LITE:

App.Cat LITE is a template based tool to rapidly create an attractive and feature-rich iPhone app for business or pleasure.

Sign In Screen:

a) If you already have a login and password (maybe you made an app earlier here or on app.cat website) just enter it here. If you forgot what they are you can have the information emailed to you by tapping "Forgot Password".

b) If this is your first time you need to create a secure login to protect your and your client's data by tapping "Make App".

Create Secure Login Screen:

Your email address (as the user name) is used to retrieve your password should you forget it. It's also entered into the editable email when you send your client his app. You can change and erase your email address and password inside the app's settings (⚙) described below. We don't share your data with third parties.

If you're trying to create a secure login with an email address that's already used by someone else (or yourself) you'll receive an error message. Most likely you've already created a login and got here by accident. Close the window with the (x) on top left and sign in on the previous screen.

Settings Screen (⚙)

The first box should contain your email address, the second one your password. Here you change your current login info. Tap "save" to commit to the changes. Hit "cancel" if you don't want anything changed. Tap "Signout" to end your session and prevent third parties from seeing what apps you're creating.

Edit Screen:

This is where you'll create and edit your masterpiece. You'll enter as much or as little info as you like, change design, install test apps and deliver the finished app to friends. Let's walk through each of the buttons and options starting from top.

Check or Tick (✓)

Publishes the app and updates it on every iPhone which has that app. It's not necessary to tap (✓) for every little edit during an editing session. You tap it when you're done editing the app and want to push/publish a perfect update to every iPhone user.

If you don't see the changes and updates inside your app you simply forgot to tap (✓) to publish the changes.

Install

Installs the current app on your iPhone. It's usually done for testing the app's progress on your own iPhone before sending it to other people. One install is sufficient: When you make changes to the app and publish it (✓) it will update the installed app (if you're connected to the internet). So: It's not necessary to keep installing the app after every change or edit.

Edit

Jumps to all the editable parts of your app.

Share

Opens your iPhone's email app and puts some default text into an email. It's used to quickly deliver the app to a friend. It includes the app's "vanity URL" (for example: app.cat/acmechocolate) from which your they can download the app. The app's vanity URL is defined by the name and slogan you give it (described below). Seen as this email is sent via you own iPhone email you can edit the entire text and also rest assured that your correspondence isn't saved on our server.

Theme

Pick from 40 pre-made design-templates. You can change the theme of an app whenever you want. After publishing the change (✓) your apps assume the new design on every iPhone that has your app.

You can view the designs in quickview (thin slices) or full screen. By default you see the thin slices for super fast design selection. Slide upwards to reveal even more designs.

Tapping "view large" (grey button on top) or the top right red button (↘) gives you a full screen preview of the designs available. Slide left to scroll through all the designs.

Tapping a design selects it for use in your app.

Name

Enter the name and slogan of your app. Two lines.

Acme Chocolate

World Famous Candy

This will define your vanity URL (app.cat/acmechocolate) from where you app will be downloaded and will be fully animated inside the app.

It's not necessary to have 2 lines if you don't feel like using a slogan or tag line. Please be aware that if you change the name (first line) you will get a new vanity URL. Make sure to inform your friends of that because they might still send their own friends to a now outdated URL for your app!

Map

Enter a full address or just a city for interactive directions. Once you hit "save" app.cat generates a map with the info you just entered. If your address or city was valid you'll instantly see the map for verification purposes. If your address could not be interpreted by Google Maps (resulting in a grey or blue image instead of a map) then you'll have to refine your information.

Phone

Your main phone number for a big speed-dial button. You can add more numbers inside "about" and "news".

Depending on where you expect your friends and customers to be or call from you may use any formatting you prefer (using or omitting international prefixes etc.). Your speed dial button will be a fat red button in the middle of the screen (dynamic menu) or a prominent top bar (classic menu available in App.Cat PRO).

About

Often used to describe your business, talents, likes, etc. but totally open to whatever information you want to provide: Schedules, Dining menu, Program, Events, Song list, CV etc.

Here you can also add more phone numbers, email and web addresses. The app turns them into links.

Facebook

Enter the full web address to your Facebook page. For example: <http://www.facebook.com/acmechocolate>

Do NOT enter passwords or login info for your Facebook account. This is simply to send the app's users to your Facebook wall when they tap "Visit me on Facebook". Nothing else.

Twitter

Enter the full web address to your Twitter page. For example: <http://www.twitter.com/acmechocolate>

Do NOT enter passwords or login info for your Twitter account. This is simply to send the app's users to your Twitter page when they tap "Follow me on Twitter". Nothing else.

Icon

This will be the app button on people's screens. It also appears inside the app's startup animation.

By default our template's icon is there but you can change it. Pick an image from your existing photos (Add Icon) or take a picture with your camera (Make Icon). We provide an interactive cropping screen that allows you to adjust the photo to the exact size you want using pinch and zoom gestures. This is the perfect place for a corporate logo. It'll sit right on your customer's iPhone home screen. There's nothing wrong with taking a picture of your logo if you don't have the original file handy right now. You can also quickly google for an image on your iPhone, then long tap a photo you like to save it to your photo roll. That image can then be used via the "Add Icon" button. Make sure you have necessary permission to use photos and art for this app. To change the icon back to the default icon that came with our template tap (x) on top left of the current icon.

Photos

For your interactive photo gallery. Pick an image from your existing photos (Add Photo) or take a picture with your camera (Take Photo). Tap the "x" to delete a picture. The newest picture always show on top left. 9 images total are allowed to keep the app lean and uncluttered. You can link to external photo galleries (Flickr etc.) from within "About" or "News" if you require more images to be accessible through the app.

Add News

Enter and edit instant news or blog items. Web addresses and emails

automatically turn into clickable links. You can add as many news items one by one as you like though we recommend deleting "old news" by tapping the red (x) so as to keep your app lean and snappy. Many retail businesses prefer using this kind of news over conventional blogs because it lends itself for impulse-specials.

Custom Backgrounds

If you insist on a background that's not available in our templates we can provide you with specifications so as to customize one. While this could be a lucrative business for us (charging for custom backgrounds) we prefer you be honest with you and tell you that the background is really only noticed during the app's start. While the opening animation is fantastic eye-candy it's never as important to the consumer as to the app's owner: The customer wants to get to the info, not watch a movie (think of the annoying splash animations without option to "skip" on many websites). Seen as you can offer your logo integrated inside the opening animation (see "Icon" above) and as the app's home screen button we discourage you from pushing for custom backgrounds. Still: If you insist. Talk to us.

How to install app?

Watch how to install the app

1) Go to the app's vanity URL (app.cat/yourappname) on your iPhone or iPod touch. Use the iPhone web-browser (Safari) for this.

2) Follow the arrow that drops down (don't see that? Activate Javascript in iPhone's settings for Safari)

3) Tap the button the arrow points to.

Choose "Add to Home Screen" (This makes a button of your app on your iPhone)

Choose "Add"

App not starting right?

Hit the help button on the loading screen for instant fix.

Also make sure, Javascript is turned on in iPhone-Settings, Safari

Updates not showing?

Make sure to hit Publish (✓) after any edits. This will update the app on everyone's iPhone who has the app.

App not working in airplane mode?

Settings, Safari, Clear Cache. Restart app. Requires iOS 4.2 or lower.

Want more features? Get App.Cat PRO on the app store

PRO adds these features:

- ✓ 52 Design Templates (more on the way, your suggestions welcome!)
- ✓ Unlimited App Creation – Make 1 or 999 different apps
- ✓ RSS Feed Writer for Publications and Blogs
- ✓ Live Stream Producer for Radio and TV Stations
- ✓ Menu Style Customizer App Cat or Traditional
- ✓ Viral Spread Enabler – Anybody can forward your apps
- ✓ Email Automator for Client-Delivery
- ✓ No Service Fees or in-app sales – All features included – Those are YOUR apps to sell or gift
- ✓ Edit and create via iPhone app from app store

[Get App.Cat PRO](#)

More Help

Watch our free video tutorial for App.Cat LITE. It'll show you everything in action. Please contact us with any comments and questions. We answer every email and return every call.

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